



Lazarus Resources Group, LLC

Management Advisors

Investment Bankers

Bringing Business to Life

2600 W. Olive Avenue, 5th Floor
Burbank, CA 91505
(818) 566-1463
www.lazarusresources.com

Securities transactions conducted through StillPoint
Capital, LLC Member FINRA/SIPC

Real Estate transactions through Lazarus Real Estate
Advisors, Inc. CA DRE# 01883123.

Lazarus Resources Group LLC provides management advisory and investment banking services to business owners and investors of middle market companies with revenues of \$10 to \$150 million.

We bring a unique approach to serving our clients, providing effective solutions to their business planning, succession and exit planning, mergers & acquisitions, and corporate finance needs. We have particular expertise in assisting under-performing and troubled companies return to profitability and increase shareholder value.

Advisors to Management

- ❖ **Turnaround Management**
- ❖ **Exit Planning**
- ❖ **Succession Planning**
- ❖ **Strategic Planning**
- ❖ **Interim Management**

Investment Banking

- ❖ **Mergers & Acquisitions**
- ❖ **Restructurings**
- ❖ **Workouts**
- ❖ **Recapitalizations**
- ❖ **Corporate Finance**
- ❖ **Value Enhancement**

Lazarus Resources Group LLC brings together the resources necessary to create and implement successful strategies for growth, turnarounds, workouts and restructurings. We advise clients on methods of enhancing shareholder value and implement the strategies in hands-on fashion.

We help our clients to develop successful strategies for raising capital, and facilitate mergers and acquisitions, assisting our clients to determine the appropriate valuation, deal structure and timing of the transaction.

We identify and contact buyers, sellers, investors, and lenders on behalf of our clients, making presentations and negotiating the transaction on their behalf. We represent our clients throughout the entire transaction, coordinating with legal and accounting professionals to ensure a smooth closing.

Real Estate Advisors

Lazarus Resources Group, LLC provides advisory services to real estate owners, lenders, and investors. Our principals each have more than 20 years experience in all facets of the real estate industry. We help our clients to develop the appropriate strategies for maximizing the value of distressed or under-performing assets. Whether through recapitalization, restructuring, or sale, we help to identify the optimum deal structure. We develop distress asset

business plans, as well as workouts and restructurings.

Our affiliate, **Lazarus Real Estate Advisors, Inc.** provides transactional services such as REO sales, real estate brokerage, commercial and industrial financing, 1031 Exchanges and syndications.

Examples of Our Projects

- Performed analysis and recommendation reports for various business owners.
- Advised an internet search related company in its initial formation and capitalization.
- Represented sellers of middle market companies in M&A and Corporate Finance activities.
- Developed a turnaround plan and acted as advisor to the board of a \$40 million publicly traded automotive product manufacturing company.
- Developed a turnaround plan for a computer manufacturer and distributor, acted as interim CFO.
- Developed exit and succession plans for privately held middle-

market companies, resulting in a successful exit for the owners.

- Negotiated a \$20 million credit facility for a manufacturer with multiple retail locations.
- Developed a restructuring and sale plan for a manufacturing company in Chapter 11.
- Directed turnaround and restructuring efforts for a manufacturing company, acted as CEO.
- Developed and implemented a turnaround plan for a medical services company.
- Advised companies in methods for enhancing shareholder value, including mergers and acquisitions, as well as public offerings.

An Example of Our Clients

As investment bankers hired to maximize shareholder value, we were given responsibility for developing and implementing a strategic plan for the company. One of our principals was named Interim CEO of this retailer with sales of \$150 million and 1300 employees.

During the term of our assignment we recruited a new senior level management team, reduced payroll and operating expenses, reduced inventory and increased cash flow, developed new management controls and cash management procedures.

We helped to create new store and merchandising concepts, developed new marketing, sales, and advertising programs.

We renegotiated credit lines and maintained relationships with multiple lending institutions and led the company to its most successful years after 5 years of losses. We advised in the sale of the company.