

Lazarus Resources Group LLC

Advisors to Management
Investment Bankers
“Bringing Business to Life”



Asset Business Plans

In many cases, the owner of a complex asset may desire a formalized business plan to be prepared and approved, prior to initiating a takeover or workout, or in initiating a following year operating plan. This business plan would include not only a property-level plan but a plan with owner's (or lender's) investment and exit considerations included as well.

Lazarus Resources Group LLC will conduct a comprehensive property asset analysis review and market research. Then develop a detailed, multi-scenario **Asset Business Plan** that outlines strategies to maximize value recovery while minimizing legal and financial risk.

Our services include:

Review of an Existing Asset Business Plan

- Determine viability
- Make recommendations

Preparation of a Market Analysis

- Review comparable sales
- Review economic data
- Determine current and future market conditions
- Obtain a current appraisal when appropriate

Preparation of customized Asset Business Plan

- Analysis of multiple scenarios to determine optimal value recovery
- Perform a Risk / Rationale Assessment
- Perform a Discounted Cash Flow Analysis

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Securities transactions conducted through StillPoint Capital, LLC Member FINRA/SIPC.

Real estate transactions conducted through Lazarus Real Estate Advisors, Inc. DRE # 01883123